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Remaindering Now: Coming to Terms With New Directions in the Book Business
AAP Meets in Key Biscayne • The Paris Book Fair Turns International
A High-Tech Facsimile of the 'Domesday Book' • Religious Publishing

Publishers Weekly

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1986: Cosby and Doubleday make publishing history

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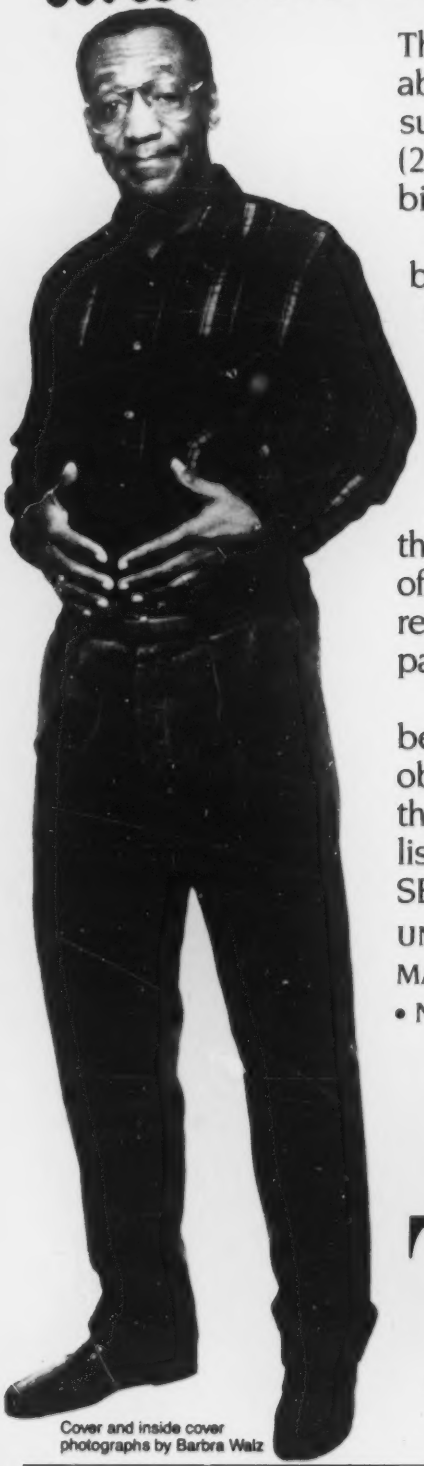
1987: Time flies— and we're doing it again!



Cover and inside cover photographs by Barbra Walz

The fastest-selling author in publishing history is about to hit 50, and about to hit his stride—surpassing his record-breaking FATHERHOOD (2,622,931 copies in print) with his sunniest, funniest, biggest bestseller yet!

Getting older is no laughing matter, but Bill's new book will change all that—bringing his unique warmth, wisdom and wit to a subject of even more universal appeal than the perils of raising kids. It's all about *time*—and the shifting way we view the world at different stages: at 5, at 13, at 21, and on through the decades from 30 to 60 as the surprises get ruder (loss of memory, fading eyesight, thinning hair...), the indignities mount (the battle of the bulge, the war against wrinkles), and the rewards actually get richer as you trot (out of breath) past your prime.

It happens to the best of us, and Bill Cosby is the best there is—delivering his hilariously accurate observations in the highly personal, inimitable style that has propelled him to the top of the bestseller lists as America's most beloved personality.

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BILL COSBY'S TIME FLIES

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HIGHLIGHTS

A Swirl of Issues at AAP Meet

Washington politics, copyright matters, postal rate increases, new approaches to piracy abroad, a new association dues structure and the possibility of affiliate members among suppliers are questions that receive an airing at the lively annual meeting of the Association of American Publishers. *Page 16*

Why Publishing Takeovers?

Industry observers examine the rush by communications conglomerates to buy book firms. *Page 14*

Virago Quits British Chatto Group

Virago is leaving the troubled Chatto/Virago/Bodley Head/Cape publishing group in a management buyout spearheaded by its founding group, including Carmen Callil. Meanwhile novelist Graham Greene, uncle of the CVBC chairman, is highly critical of the group's operations. *Page 20*

'Joy of Gay Sex' Wins in Canada

The Joy of Gay Sex, seized a year ago by Canadian customs for alleged obscenity, returns to the shelves after a Toronto bookstore wins a court battle. *Page 20*

S & S Consumer Publishing Head

Thomas E. Gardner, head of Johnson & Johnson's baby products division, is named to the new position of president of Simon & Schuster consumer publishing. Jack Romanos, president of trade, and Frank Schwartz, president of reference, report to him. *Page 14*

Remainders in a New Era

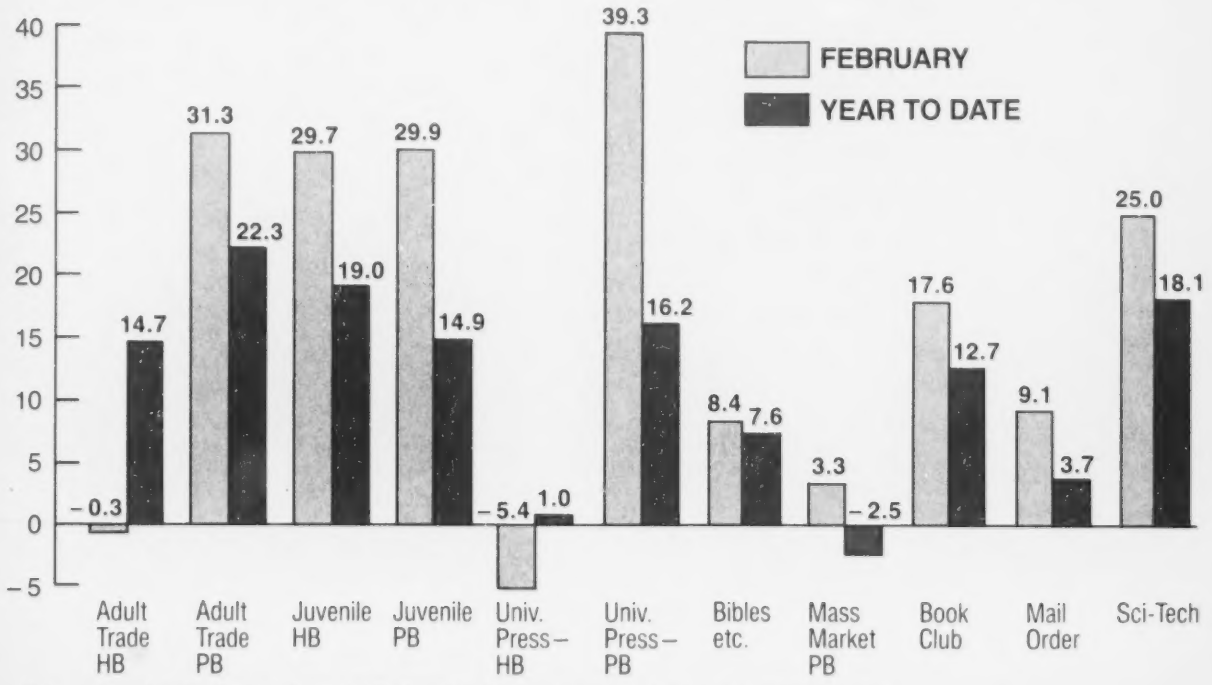
The remainder book business has been both hurt and helped by the growth of the megabook and by widespread discounting in the past few years. *Page 29*

Karp Urges Scrutiny of Mergers

Attorney Irwin Karp, former counsel for the Authors League, urges a closer look by Congress at the current conglomeratization in publishing, saying it raises important copyright and First Amendment issues. *Page 46*

Small Company, Big Bestseller

Health Communications, a small Florida-based company, has had a big success with its trade paperback *Adult Children of Alcoholics* and expects to continue to profit from another book by the same author, Janet Geringer Woititz. *Page 47*



February book sales *figures from AAP show health percentage gains in several categories*